

MEDIA KIT 2026

Thomasville

COMMUNITY
ANGELS
AMONG
US

ATTRACT
BUTTERFLIES
YEAR-ROUND
WITH THE
PROPER USE
OF NATIVE
PLANTS

The
Dog Days
of SUMMER
give way to *Fall*



LET THOMASVILLE MAGAZINE HELP GROW YOUR
BUSINESS AND MAKE IT SHINE!

OUR VISION

Founded in 2004 as a way to connect neighbors and friends to the positive stories happening all around them, Thomasville Magazine is a quarterly publication about people, places and events in historic Thomasville and Thomas County. Each issue features articles and photographs about topics of interest and significance from the surrounding area. Our readers love the personalized, family-focused, local stories we bring them, and they appreciate the advertisers who make this magazine possible.

OUR CONTENT

We take pride in highlighting the area's people, businesses and happenings in each of our four issues, chock-full of professional design and stunning photography. Issues include business spotlights, local personalities, health topics, recipes, area artists, upcoming events and more. Additionally, our publication includes the following special focus sections:



ISSUES

SPRING

Weddings

SUMMER

Health & Wellness

FALL

Outdoor Living

WINTER

Holiday Season

DISTRIBUTION & EXPOSURE

Thomasville Magazine is distributed free at area retailers and through our Thomasville Magazine boxes throughout the downtown area. Subscriptions for home delivery are also available. We place the magazines in area hotels, the public library, bank lobbies, and waiting rooms of professional offices. In addition, we offer a digital version of Thomasville Magazine that many enjoy reading from our website while on the go.

4,000+

Facebook followers

3,000+

Instagram followers

18,500+

Pop. Thomasville

46,500+

Pop. Thomas Co.

PUBLISHING SCHEDULE

WINTER

On stands Dec-Feb

(Advertising deadline early Nov)

SPRING

On stands mid-March-May

(Advertising deadline early Feb)

SUMMER

On stands June-Aug

(Advertising deadline early May)

FALL

On stands mid-Sept-Nov

(Advertising deadline early Aug)

ADVERTISING RATES

Your ad will be on the stands for 3 months. Prices are per issue and include professional photography & design, if necessary. Advertising in four issues will get you the best rate.

STANDARD

FULL PAGE

\$825 (1 ISSUE) \$725 (4 ISSUES)

HALF PAGE

\$450 (1 ISSUE) \$400 (4 ISSUES)

1 / 3 PAGE

\$350 (1 ISSUE) \$300 (4 ISSUES)

1 / 6 PAGE

\$150

PREMIUM

BACK COVER

\$1,100

INSIDE FRONT COVER

\$875

INSIDE BACK COVER

\$875

PAGE 3

\$875

CENTERFOLD

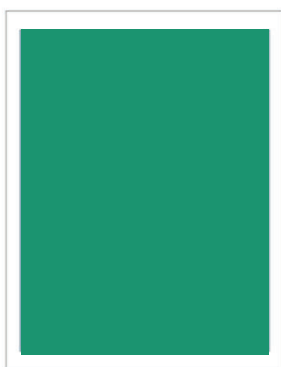
\$1,300

*Due to print quality issues and federal regulations, we are not able to accept AI generated ad designs or ad elements.

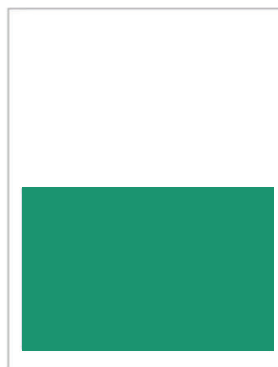
ADVERTISING SPECIFICATIONS



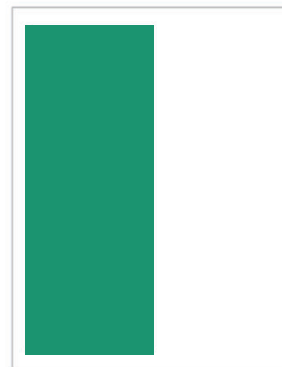
Full Page with Bleeds
8.625"w x 11.125"h
Trims to 8.375"w x 10.875"h



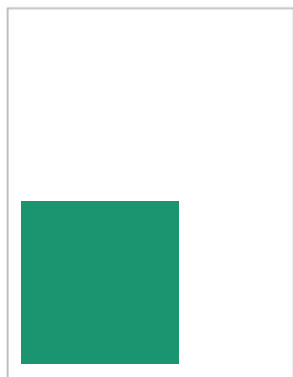
Full Page
7.375"w x 9.75"h



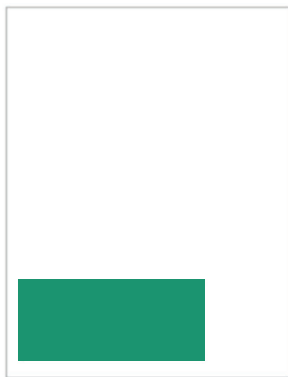
1/2 Page Horizontal
7.375"w x 4.625"h



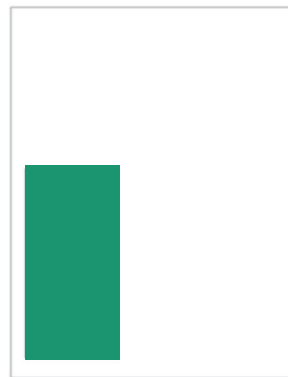
1/2 Page Vertical
3.375"w x 9.75"h



1/3 Page
4.625"w x 4.625"h



1/6 Page Horizontal
4.625"w x 2.125"h



1/6 Page Vertical
2.125"w x 4.625"h

Book trim size: 8.35"w by 10.875"h

Live area and bleed: all copy or graphics not intended to trim should be positioned .375" or more from trim. Artwork intended to bleed must be created with a minimum of .125" image area beyond trim area to guarantee consistent bleed.

Image requirements: all images provided for ads should be final, color corrected, high resolution (minimum of 300dpi) CMYK. No spot colors are accepted. TIF or EPS file type is recommended. High resolution images should not be scaled up more than 115% to maintain image quality.

Mechanical/Electronic Requirements: one set of progressive proofs or a color match print must be sent with all color ads. All color ads are to be 4-Color Process CMYK only. Ads that bleed should measure 8.625" wide by 11.125" long. This includes a 1/8" bleed on all sides. We accept PDF, EPS, TIF or JPEG file formats. Files must be supplied with a resolution of no less than 300 DPI. All color images must be CMYK format. Ads must be actual size. There will be a \$45/hour charge for ads or artwork (i.e. logos or photographs) that fail to meet specifications. Ads requiring more than two proofs or extensive changes will be charged \$45/hour upon completion of ad.

Disclaimers: *If files are prepared improperly and mechanical requirements are not met or an acceptable proof of the ad is not supplied, Thomasville Magazine will not guarantee the reproduction of the ad.

Due to the nature of the printing process and paper stock used, colors may vary somewhat from supplied proof.

CONTACT

WENDY MONTGOMERY, ACCOUNT EXECUTIVE

WENDY@THOMASVILLEMAGAZINE.COM

229.669.6828

WWW.THOMASVILLEMAGAZINE.COM